

DIGITAL PLATFORM PACKAGES RATES

LIST	BASE	GOLD	PLATINUM
BASIC PROFILE PAGE*	✓	✓	✓
LEAD SCANNER	✓	✓	✓
VIDEO - HEADER ON PROFILE PAGE		✓	✓
WALLPAPER IN PROFILE PAGE		✓	✓
MATCHMAKING AI FUNCTIONALITY		✓	✓
BUSINESS MEETING (VIDEOCALL & AGENDA FUNCTION)		✓	✓
INTERACTIONS WITH VISITORS (VISITOR - EXHIBITOR CHAT)		✓	✓
TEAM MEMBER DIGITAL (NO. OF USERS)	1	5	10
DIGITAL CATALOGUE (NO. OF PRODUCTS/IMAGE)	5	10	15
PRODUCT ADVERTISING ON PROFILE PAGE			✓
ROTATING SPLASH PAGE			✓
LOGO ON HOME PAGE			✓
PROMO PROFILE RATE (registration by 20/05/2024)		INCLUDED IN PARTECIPATION	4,500 €
STANDARD PROFILE RATE	INCLUDED IN PARTECIPATION	2,500 €	6,500 €
PURE DIGITAL REGISTRATION **			6,500 €

* Company name, Logo, Main picture, Company description, Address, Web site, Email, Telephone Number, Social channels

** Package dedicated to the companies that will attend KEY 2025 without a physical booth
VAT must be added to the above rates, if due.